

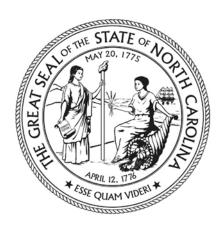
NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES

NC Medicaid Managed Care

Community Partners and the Beneficiary Experience

The webinar will begin shortly. Please use the chat function to ask your questions.

March 10, 2021



NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES

NC Medicaid Managed Care

Community Partners and the Beneficiary Experience

March 10, 2021

Welcome

Dr. Mandy Cohen NCDHHS Secretary



March 1 NC Medicaid Managed Care Call Center and Website Live

Medicaid is Changing

- New service delivery system
- Addressing non-medical drivers of health
- Health Plans available to beneficiaries
 - AmeriHealth Caritas
 - Healthy Blue
 - UnitedHealthCare Community Plan
 - WellCare
 - Carolina Complete Health
 - Serving regions 3, 4 and 5
- First-in-nation Indian Managed Care Entity
 - (EBCI Tribal Option)
- Beneficiary support system
 - Enrollment broker
 - Ombudsman
 - Health Plan member services





North Carolina's Vision Remains the same

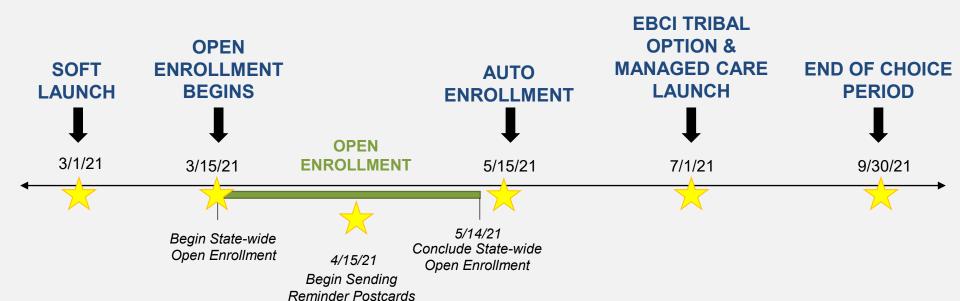
"To improve the health of North
Carolinians through an
innovative, whole-person
centered, and well-coordinated
system of care that
addresses both the medical
and non-medical drivers
of health."

NCDHHS' Day One Priority

Individuals get the care they need

Providers get paid

Medicaid Transformation Milestone Timeline



Communications & Engagement

NC Medicaid plans to engage beneficiaries through

- Medicaid Contact Center
 - o 888-245-0179
- Website updates and social media
 - https://medicaid.ncdhhs.gov/transformation
- Paid advertising
 - Radio, TV, web, social media (English and Spanish)





Online Help Centers

NC Medicaid Help Center

A resource for providers to research questions and submit inquiries, the Help Center is an online source of information about Managed Care, COVID-19, Medicaid and behavioral health services. You can also search to find answers to questions from the Help Center mailbox, webinars and other sources.

Medicaid Help Center:

ncgov.servicenowservices.com/sp_ncmedicaid?id=kb_view_helpcenter

NC Medicaid Beneficiary Portal

An online portal for North Carolinians receiving or wanting to apply for Medicaid. The portal provides Medicaid resources in an easy-to-use web platform. The Help Center Assistant search feature guides users to topics of interest to them.

Medicaid Beneficiary Portal: medicaid.ncdhhs.gov/beneficiaryportal

NC Medicaid Ombudsman

- Launches April 15
- Resource for beneficiaries when they are not able to resolve issues with their health plan or PCP
- Trained staff available to assist beneficiaries with
 - Information and education on Managed Care
 - Referrals
 - Issue resolution
- Website: <u>ncmedicaidombudsman.org</u>
- Phone: 877-201-3750



Monday – Saturday

7 a.m. - 5 p.m.



EXTENDED HOURS

7 a. m. – 8 p. m. 7 days a week during open enrollment

March 15 - May 14, 2021

833-870-5500 (TTY 833-870-5588)

NC Medicaid Managed Care Call Center



Enrollment specialists are available at the Call Center for support. The call is toll-free.

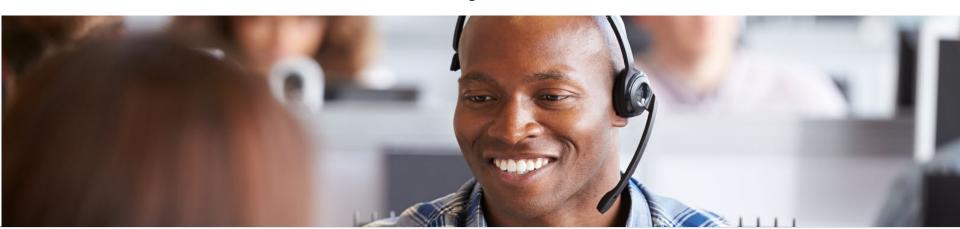
833-870-5500 (TTY 833-870-5588)

We are here to:

- Provide health plan choice counseling
- Support search for preferred PCP
- Discuss health plan services
- Enroll beneficiaries in selected health plan
- Assist with some demographic changes
- Disenroll members as needed
- Process Enrollment Broker complaints and grievances
- Facilitate appeals process
- Provide support for the website and mobile app
- Support deaf and non-English speaking beneficiaries

Call Center Update

- Live on March 1 and as of March 8:
 - 4,361 calls handled with an abandonment rate of 41%
 - 4,385 unique enrollments
 - 13,518 website visits
 - 1,619 chat sessions
 - 2,396 mobile app visits
- More than 700,000 Enrollment Packets will be mailed to beneficiaries by March 10



Multi-Channel Enrollment

- Empathetic, personal help for those who need it
- Self-service and mobile options aligned with consumer preferences
- Beneficiaries have multiple ways to enroll and access support
 - Chat
 - Web
 - Mobile
 - Phone
 - Mail
 - Interactive Voice Response system (IVR)



Beneficiary Communication

Transition Notices



Questions? Go to namedicaidplans.gov. Or call us at 1-833-870-5500 (TTY: 1-833-870-5588). The call is free. We can speak with you in other languages.

ENROLLMENT PACKET NOTICE TO HOUSEHOLD WHERE ALL PEOPLE MUST CHOOSE A HEALTH PLAN (MANDATORY)

NC Medicaid 20210106 v1.0

Patricia A Jones 1234 Any Main Street Raleigh, NC 27603-1000 March 1 2021

Dear Patricia A. Jones

There will be a new way to get Medicaid health care

Starting July 1, 2021, most people will get the same Medicaid services in a new way through health plans

A health plan is a group of doctors, hospitals and other providers. They work together to give you the health care you need. Everything will come from the same health plan. This includes - physical health, behavioral health and medicine. Some health plans provide added services like programs to help you quit smoking

NC Medicaid Direct is North Carolina's current health care program for Medicaid members. It will continue to provide the same services including developmental disability, behavioral health, traumatic brain injury and substance use disorder services for members who need these special services.

Even if you previously chose a health plan, you will need to choose again. If you don't choose a health plan, we will choose one for you. You know your needs best, so it's better if

Some things will stay the same

Medicaid eligibility rules and processes are not changing.

More on back ▶

To get this information in other languages or formats such as large print or audio, call 1-833-870-5500.



Questions? Go to ncmedicaidplans.gov. Or call us at 1-833-870-5500 (TTY: 1-833-870-5588). The call is free. We can speak with you in other languages.

ENROLLMENT PACKET NOTICE TO HOUSEHOLD WHERE ALL PEOPLE HAVE THE OPTION TO CHOOSE A HEALTH PLAN BUT ARE NOT REQUIRED TO DO SO (EXEMPT) NC Medicaid 20210106 v1.0

Patricia A. Jones 1234 Any Main Street Raleigh, NC 27603-1000 March 1, 2021

Dear Patricia A Jones

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Samples are available for download in the County Playbook on our website medicaid.ncdhhs.gov/transformation

Information Sheet



In NC Medicaid Managed Care, you choose a doctor for most of your Medicaid-covered services. You also choose a health plan that is right for you. All health plans offer the same Medicaid services you have today. Each health plan offers added services.

Here are steps to help you choose a primary care provider and health plan



Step 1: Choose a primary care provider (PCP)

Health plans work with different PCPs. To keep your family doctor, clinic or other health care provider as your PCP, first find out which health plans they work with. Then choose one of those health plans.

Here are three ways you can find out which health plans your PCP works with:

- Ask your PCP.
- · Call us at 1-833-870-5500 (TTY: 1-833-870-5558).
- Find a list of doctors and other specialists for each health plan at ncmedicaidplans.gov or on the mobile app. To get the free app, search for NC Medicaid Managed Care on Google Play or the App Store

- To help you choose a new PCP, think about your answers to these questions: · Is there a doctor you already like?
- · How far are you willing to travel to see a doctor? To find providers near you, go to ncmedicaidplans.gov or use the mobile app.
- Do you need a PCP who speaks a certain language? To find PCPs who speak languages other than English, go to namedicaldplans.gov or use the mobile app.



Step 2: Choose a health plan

Choose a health plan your PCP is in. Use these questions to help you choose the best health plan for you:

- . Do you want to keep your current doctor or clinic? Or do you want a new one?
- · Does the health plan have the doctors, hospitals and specialists you use?
- To find out, go to ncmedicaidplans.gov or use the mobile app.
- · Does anyone in your family have special health needs?
- · What added services does the health plan have? To see each health plan's added services, go to ncmedicaidplans.gov or use the mobile app. Or read the Health Plan Choice Guide that came with this enrollment packet.



Step 3: Enroll in one of these ways

- Go to ncmedicaidplans.gov.
- Use the NC Medicaid Managed Care mobile app.
- Call us at 1-833-870-5500 (TTY: 1-833-870-5588)
- · Fill out the enrollment form and mail it in the envelope that came with this enrollment packet. Or fax it to 1-833-898-9655.

Beneficiary Communication

Health Plan Choice Guide



Health Plan Choice Guide

WellCare

1-866-799-5318

www.wellcare.com/no

7 a.m. to 6 p.m.

Monday through Saturday

All health plans are required to have the same type of Medicaid services you get now. These include:

 Behavioral health care
 Prescriptions
 Eye care Medical supplies
 Lab tests and X-rays
 Therapies Hospice

To see the full list of NC Medicaid covered services provided by the health plans, go to ncmedicaidplans.gov. Health plans also have added services. To view added services, see the other side



1-800-260-9992 EBCITribalOption.com 8 a.m. to 4:30 p.m. Monday through Friday















SAMPLE

EBCI Tribal Option is only available in Cherokee, Graham, Haywood, Jackson and Swain counties. Eligible members in the following counties may opt in: Buncombe, Clay, Henderson, Macion, Madison, and Transylvania Carolina Complete Health is only available in these counties: Alamance, Alexander, Anson, Bladen, Brunswick, Cabarrus, Caswell, Catawba, Chatham, Cleveland, Columbus, Cumberland, Durham, Franklin,

Gaston, Granville, Harnett, Hoke, Iredell, Johnston, Lee, Lincoln, Mecklenburg, Montgomery, Moore, Nash, New Hanover, Orange, Pender, Person, Richmond, Robeson, Rowan, Sampson, Scotland, Stanly, Union

Questions? Go to ncmedicaidplans.gov. Or call us at 1-833-870-5500 (TTY: 1-833-870-5588). The call is free. We can speak with you in other languages. You can get this information in other languages or formats, such as large print or audio.

Samples are available for download in the County Playbook on our website medicaid.ncdhhs.gov/transformation

Use this guide to view added services each health plan offers. Some services may only be available for members who qualify. For questions, call 1-833-870-5500 (TTY: 1-833-870-5558).



Education Up to \$250 General Educational Development (GED) exam voucher

BCI TRIBAL OPTION

materials and life skills I In to \$750 yourher for

Associate Degree tuition and Up to \$250 youcher for a computer if accepted and enrolled full time in an

institution of higher education

 Up to \$75 in gift cards if go to prenatal appointments

and exercise classes

calendar year Car safety seat with installation and use education

materials Transportation for job training

 \$120 GED voucher, including GED testing, tutoring, and

 Up to \$450 in rewards for baby products; stroller, playpen, car seat. or dianer

 20% CVS discount card 24-week voucher for Weight

Offers of nutrition, cooking,

Up to \$120 yearly for over-

1 pair sport shoes pe

Cherokee Language classes and supplemental learning

and other activities to implement person's care pla

Wellness

Boy Scouts, Girl Scouts and

\$75/year rewards nift cards

Watchers[®]

Hearing aid (up to \$300)

the-counter drugs · Cell phone with 350 monthly

minutes, free texts, 3 GB data pillowcase for asthma Rides to covered services for

Health Choice members and rides to classes and events

UnitedHealthcare

Education Up to \$160 GED exam voucher, materials, and life skills training

 Free electronic breast pump Up to \$100 in rewards for

\$75/year rewards gift cards

13-week voucher for Weight

\$75 yearly for membership at

Boys and Girls Club or YMCA

14 days after hospital stay, it

• \$100 yearly value in acupuncture, massage

Up to \$150 for hypoallerg. mattress cover and

Cell phone with 350 monthly minutes, free texts Free meal delivery up to students for grocery stores,

♥ Health∨Blue

Education \$50 annual gift card for

school supplies GED exam voucher (up to \$160 value) 24 hours of online tutoring for

eligible members ages 6-18, if qualify

Wellness Up to \$75 yearly rewards for

13-week voucher for WW¹

(formerly Weight Watchers) 3 months of fresh fruits and veggles for qualifying

\$75 yearly for member

like Boys and Girls Club, Boy Scouts, or Girl Scouts · Pain management education Up to \$150 for after school and support

artivities

members

· Cell phone with monthly data.

\$20 Uber gift card for college

AmeriHealth Caritas

Education · GED program with free

practice and regular tests

Weight Watchers[®]

ages 18 and younger

Home visits, supplies for

Extra pair of glasses and eye

exam every 2 years, ages

2 meals per day for up to

7 days after hospital stay

Smart phone with 1 000

minutes, unlimited texts

& 1 GB data per month

· High-risk pregnancy home educational visits \$75/year rewards gift cards

ership for qualifying

grades PreK-12 before GED Up to \$100 per year for new mothers car seat dianers diaper bag, breast pump,

\$75/year value school supplies

carolina complete health

GED exam voucher, study

Education

high-risk pregnancy visits Wellness \$75 per year rewards card

 \$120 per year for approved healthy foods at Walmart®

Up to 14 weeks of Weight Watchers® and online tools

school sports/activities/vout club membership, ages 6-18

\$125/year for glasses, contact

for members ages 21 & up \$120/year per household for

over-the-counter products Cell phone with 250 monthly

Beneficiary Communication

Enrollment Forms



Enrollment Form

You can use this form to choose or change a health plan and PCP for each person listed. Or enroll online, using the mobile app, or by phone.



PATRICIA A. JONES 1234 ANY MAIN STREET RALEIGH, NC 27603-1000

SAMPLE

Choose or change your health plan in one of these ways:

- 1. Go to namedicaidplans.gov.
- Use the free NC Medicaid Managed Care mobile app.
- Call us at 1-833-870-5500 (TTY: 1-833-870-5588).
- Fill out this form and mail it to us in the envelope provided. Or fax it to 1-833-898-9655.

ID Number: XXX-XX-XXXX
the PCP is in the health plan you choose
PCP's phone number (optional) ()
i? □Yes □No
ealthyBlue
neriHealth Caritas
ID Number:
the PCP is in the health plan you choose
PCP's phone number (optional)
ID Number:
the PCP is in the health plan you choose
PCP's phone number (optional)
833-870-5500 (TTY: 1-833-870-5588). ges.



Enrollment Form

You can use this form to choose or change a health plan and PCP for each person listed. Or enroll online, using the mobile app, or by phone.



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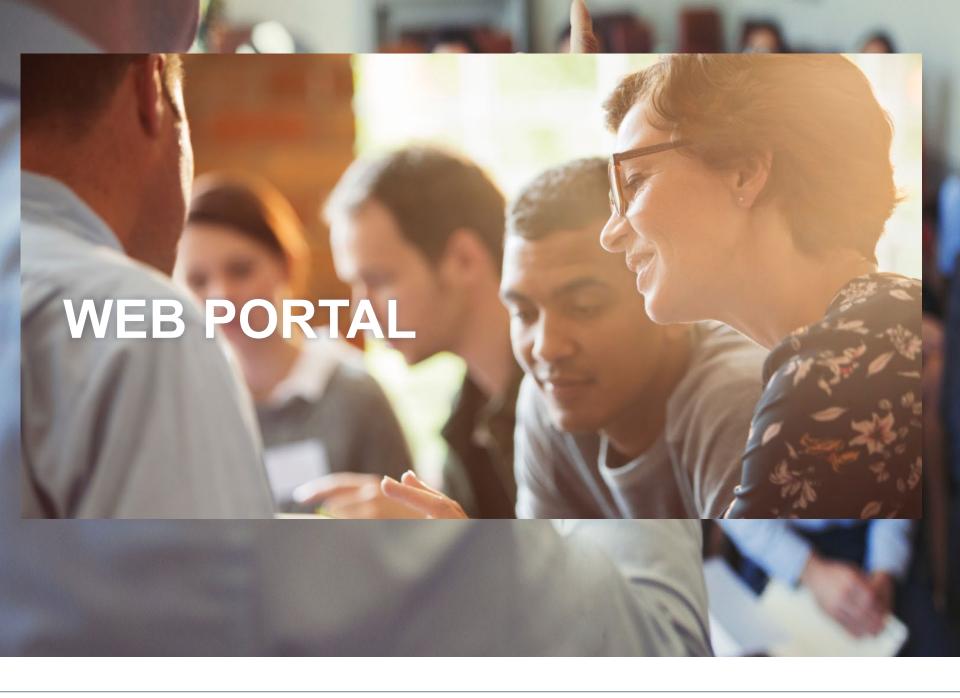
SAMPLE

Choose	or ch	ange	your	health	plan	Ì
one of	these	ways:				

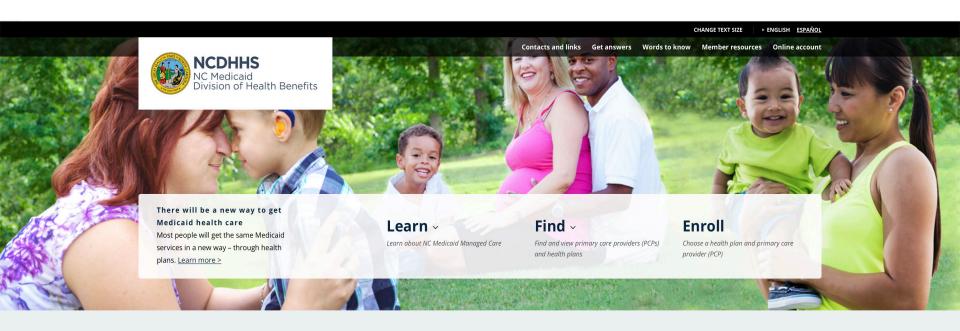
- 1. Go to namedicaldplans.gov.
- Use the free NC Medicaid Managed Care mobile app.
- 3. Call us at 1-833-870-5500 (TTY: 1-833-870-5588).
- Fill out this form and mail it to us in the envelope provided. Or fax it to 1-833-898-9655.

		lake sure the PCP is in the health plan you o	
PCP's first	and last name	PCP's phone number (opti	onal)
PCP's add	ress (street, city, state, ZIP Code)		
Do you wa	nt this PCP for everyone listed or	this form? Yes No	
▶ Choose	one health plan.		
☐ Welk	Care	☐ HealthyBlue ☐ Carolina Comple	te Health
☐ Unite	dHealthcare Community Plan D	AmeriHealth Caritas	
Person 2		ID Number:	
▶ Choose	a primary care provider (PCP). M	lake sure the PCP is in the health plan you o	hoose.
PCP's first	and last name	PCP's phone number (opti	onal)
	and last name ress (street, city, state, ZIP Code)	PCP's phone number (opti	onal)
PCP's add	ress (street, city, state, ZIP Code)	PCP's phone number (opti	onal)
PCP's add		PCP's phone number (opti	onal)
PCP's add	ress (street, city, state, ZIP Code)	PCP's phone number (opti	onal)
PCP's add	ress (street, city, state, ZIP Code)	PCP's phone number (opti	onal)
PCP's add	ress (street, city, state, ZIP Code)	PCP's phone number (opti	onal)
PCP's add Choose Person 3	ress (street, city, state, ZIP Code) one health plan.	[(**)	
PCP's add Choose Person 3 Choose	ress (street, city, state, ZIP Code) one health plan.	ID Number:	hoose.
PCP's add Choose Person 3 Choose PCP's first	ress (street, city, state, ZIP Code) one health plan. a primary care provider (PCP). N	ID Number:	hoose.
PCP's add Choose Person 3 Choose PCP's first PCP's add	ress (street, city, state, ZIP Code) one health plan. a primary care provider (PCP). N and last name ress (street, city, state, ZIP Code)	ID Number:	hoose.
PCP's add Choose Person 3 Choose PCP's first PCP's add	ress (street, city, state, ZIP Code) one health plan. a primary care provider (PCP). M and last name	ID Number:	hoose.
PCP's add Choose Person 3 Choose PCP's first PCP's add	ress (street, city, state, ZIP Code) one health plan. a primary care provider (PCP). N and last name ress (street, city, state, ZIP Code)	ID Number:	hoose.

To get this information in other languages or formats such as large print or audio, call **1-833-870-5500**.



Navigating the Home Page



Meetings and events

Learn more about NC Medicaid Managed Care. Join us at a community meeting or

Find meetings and events near you >

Get the free mobile app

To get the app, search for **NC Medicaid Managed Care** on <u>Google Play</u> or the <u>App</u>
Store.





Use the app to find and view primary care providers (PCPs) and health plans for you and your family. Learn more about the free mobile app at <u>Get answers</u>.

Find and view providers and health plans

This website has new tools to help you find and view primary care providers (PCPs) and health plans.

Medicaid and NC Health Choice Provider and Health Plan Lookup Tool

You can use the Medicaid and NC Health Choice Provider and Health Plan Lookup Tool to find a PCP. Our new provider search will help you find the best PCP for you and your family.

To search for a provider, go to <u>Find a provider</u>.

Health Plan Choice Guide

Questions?

We can help. Call us to get answers to your questions about NC Medicaid Managed Care. The call is toll free.

Phone: **1-833-870-5500** (TTY: 1-833-870-5588) Hours of operation: 7 a.m. to 5 p.m., Monday through Saturday

Or use the chat tool to chat with us online.

For answers to common questions, go to <u>Get answers</u>.

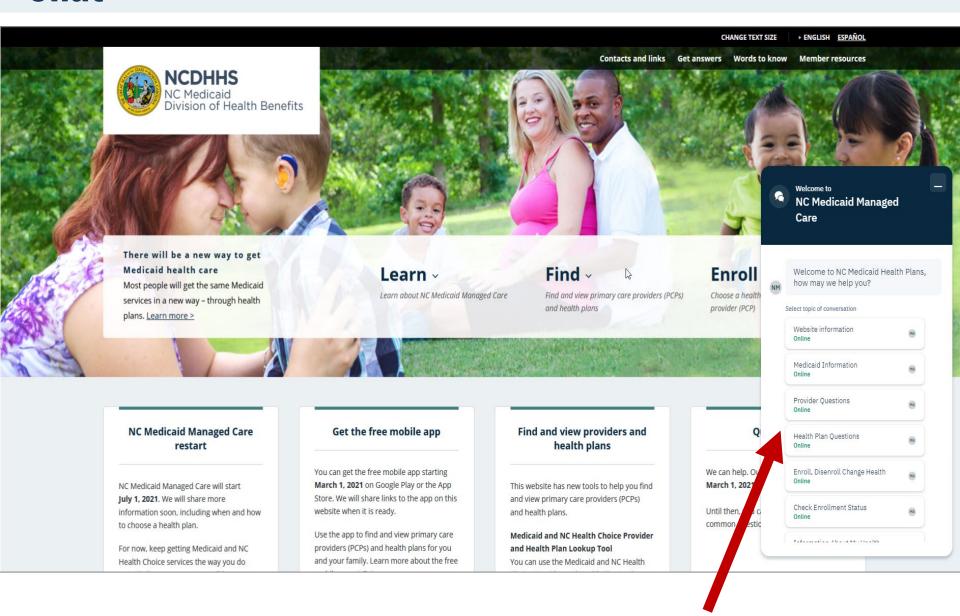
NC Medicaid Managed Care resta



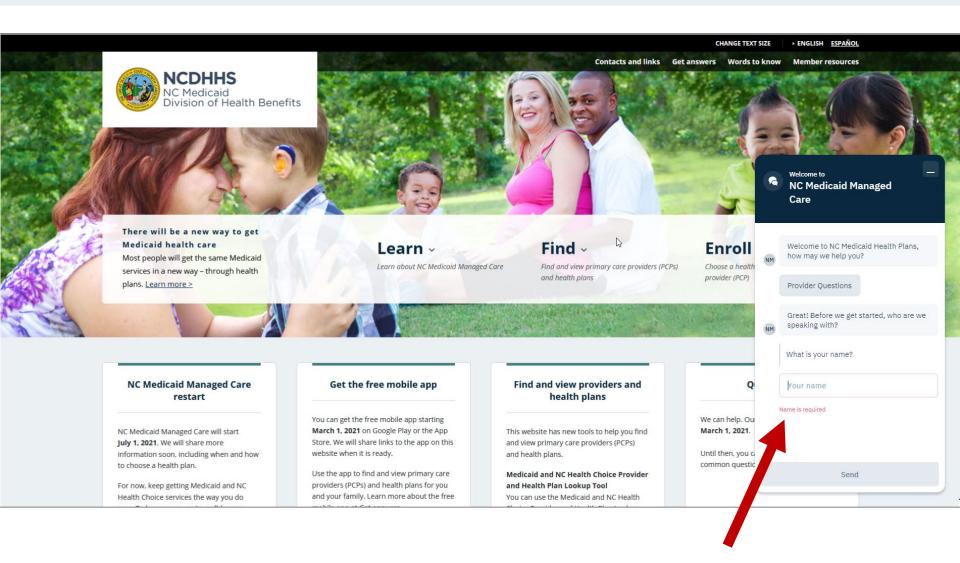
Chat with us...

NC Medicaid Managed Care will start July 1, 2021. For now, keep getting

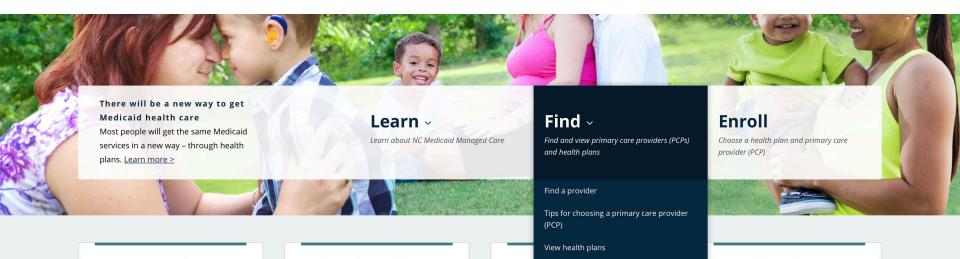
Chat



User starts a chat session



Choose a Provider



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Find

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NC Medicaid Managed Care restart

NC Medicai July 1, 2021 Medicaid ar.



Chat with us...

the way you do now. To learn more, go to

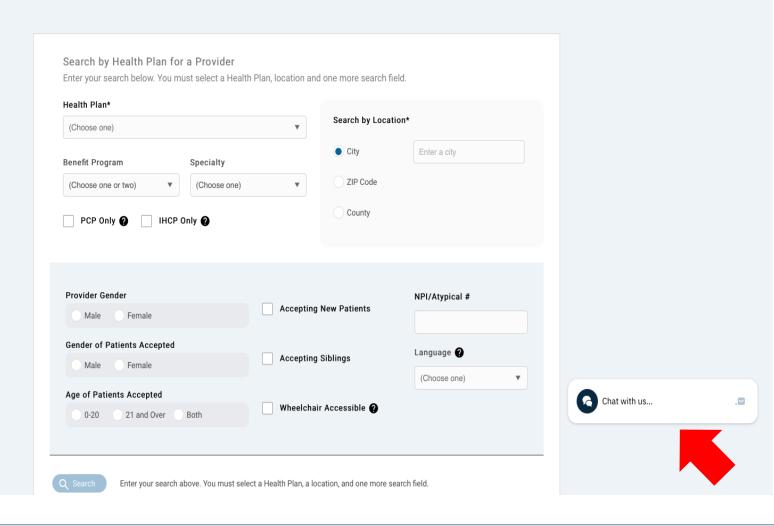
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Enhanced Provider Search

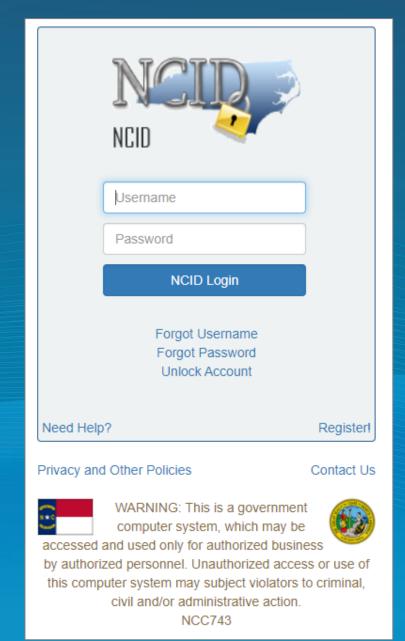
Choose a Health Plan. Then choose a Provider that works with that Health Plan.



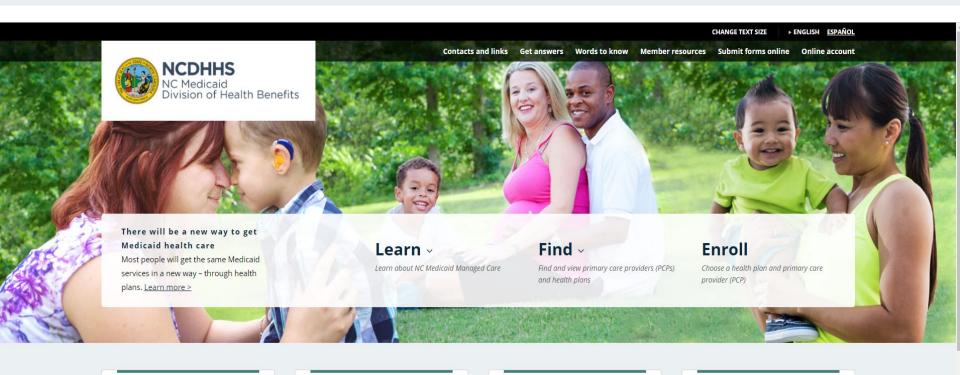




Login Page to Enroll



Outreach Events Home Page



Meetings and events

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> Find meetings and events near you >

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Hours of operation: 7 Monday through Sa



We are closed right now. Please tr...

Or use the chat tool

Outreach Events

Select your county



Learn v

Learn about NC Medicaid Managed Care

Find v

Find and view primary care providers (PCPs) and health plans

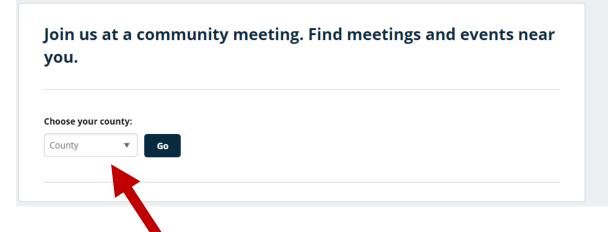
Enroll

Choose a health plan and primary care provider (PCP)

Contacts and links Get answers Words to know Member resources Submit forms online Online account

<u>Home</u>

Meetings and events



Outreach Events

See your results



Learn v

Learn about NC Medicaid Managed Care

Find ~

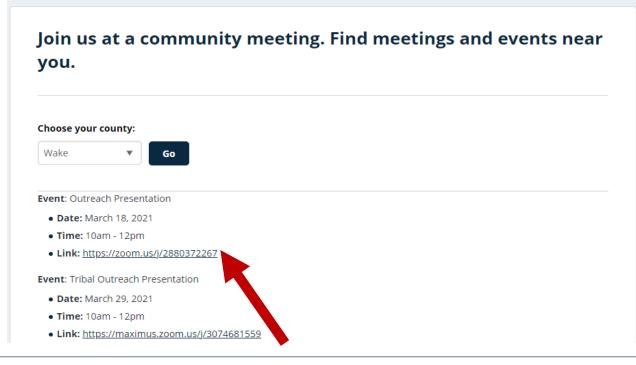
Find and view primary care providers (PCPs) and health plans

Enroll

Choose a health plan and primary care provider (PCP)

<u>Home</u>

Meetings and events



Partner Engagement & Community Outreach

Partner Engagement Events





Types of Events

Community education

Virtual Presentation
Virtual Meet and Greet

Community events

Virtual Informational meeting



Types of Events

Community education

Virtual Presentation

Community events

Virtual Informational meeting
Virtual Enrollment event



Types of Materials

Marketing materials

Flyers, Fact Sheets, etc.



Types of Materials

Marketing materials

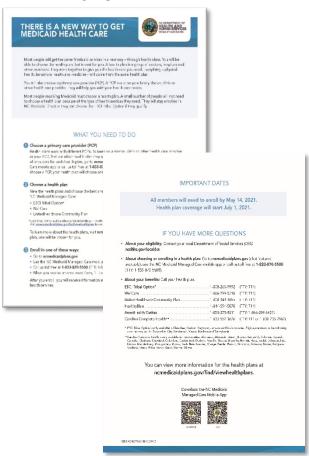
Flyers, Fact Sheets, etc.

To request a presentation for a community event please email

NCEB_Outreach_Management_Team@maximus.com

Outreach Materials

FACT SHEET



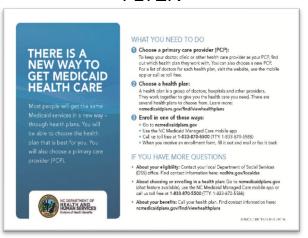
POSTER



PALM CARD



FLYER



Materials are available for download in the County Playbook on our website medicaid.ncdhhs.gov/transformation

Introductory Video

The NC Medicaid Managed Care introductory video reviews key information including:

- What is a primary care provider (PCP)?
- What is a health plan?
- What health plans are available?
- What do beneficiaries need to do?
- What happens after beneficiaries enroll?
- Key dates for enrollment
- How and where to get answers to additional questions



Major Upcoming Milestones

• •	
March 15	 Managed Care Open Enrollment begins Beneficiaries can use the website, mobile app and NC Medicaid Managed Care Call Center to find their doctor and select a health plan
April 12	Deadline for providers to submit contracts to PHPs for their information to be used in auto-enrollment
April 15	Reminder postcards
May 14	Open Enrollment Ends
May 15	 Beneficiaries who have not chosen a health plan will be "auto-enrolled" in a plan and notified by mail Transition of care activities implemented
July 1	 Medicaid beneficiaries start receiving care through Managed Care Providers Beneficiaries have 90 days to change their plan selection

Partnering to Help Inform Beneficiaries

Sharing key messages

- Medicaid services will be administered and reimbursed by health plans.
- Beneficiaries will be able to choose a health plan and primary care provider (PCP)
- Open Enrollment begins March 15
- Medicaid services will not change, but health plans may offer enhanced services to plan members
- Medicaid eligibility rules and processes will not change because of Medicaid Managed Care

Questions & Answers

A recording of the webinar will be available on NC Medicaid website March 11

medicaid.ncdhhs.gov/transformation/more-information

Questions from the webinar will be added to the NC Medicaid Help Center available on our website ncgov.servicenowservices.com/sp_ncmedicaid?id=kb_view_helpcenter

NC Medicaid Transformation Website ncdhhs.gov/medicaid-transformation

Connecting with Resources

NC Medicaid Managed Care website ncmedicaidplans.gov

NC Medicaid Transformation information (includes County and Provider Playbooks) medicaid.ncdhhs.gov/transformation

Requests for presentations or to provide feedback medicaid.NCengagement@dhhs.nc.gov